



DecoPac's "Seasons with Character!" program brings together everyone's favorite characters with seasonal flair! Watch for this program throughout the year.



## Merchandising

Coming Soon...  
Bakery Counter Signage!

Available for each Barbie™ Doll cake design!



### Barbie™ Roses Cake Box

- Universal box holds both Barbie™ Doll cakes and quarter sheet cakes.
- U-board insert allows for easy cake loading/unloading.

#12449 - 6/pkg



## Luau Barbie®

Bright pops of summer-drenched color give this tropical beauty Luau Barbie® a vacation from everything but fashion! Aloha, sunshine!

**Ownable Seasons:**  
June, July and August.

**Target Occasions:**  
Vacation Season, Sultry Summertime and Luau Party!

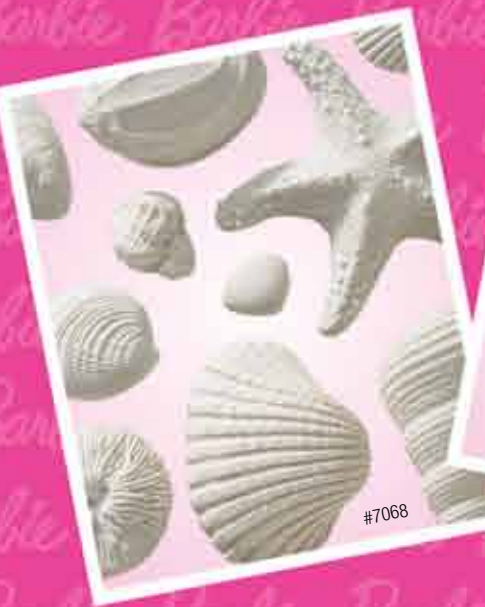
**Favorite Flavors:**  
Tropical Fruit, Coconut Cream, Dulce De Leche, Banana Cream, Salted Carmel, Dreamsicle.

### Luau Barbie®

#15270 Decorating Card

#15269 The Magic of Cakes® Book Page

#15268 DecoDisplay® Cake Hispanic



**Curling Ribbon**  
FDA approved.  
#11943 Pink Beauty  
3/16" x 500 yds

**Sea Shell Assortment**  
#7068 Gum Paste\*  
23/box

**Pink Foil Cake Board**  
#6605 - 10" - 6/pkg

\*Gum paste is food safe and intended for non-edible decoration only. Due to the nature of this product, some breakage will occur and product has been priced accordingly.



Icing Flower Detail



## Halloween Barbie®

Dramatically draped in haunted hues, Halloween Barbie® needs no potions to brew up her particular brand of magic!

**Ownable Seasons:**  
September and October.

**Target Occasion:**  
Halloween

**Favorite Flavors:**  
Pumpkin Cream Cheese, Black Licorice Swirl, Carrot Cake, Chocolate Bacon.

### Halloween Barbie®

#15273 Decorating Card

#15272 The Magic of Cakes® Book Page

#15271 DecoDisplay® Cake Caucasian



**Curling Ribbon**  
FDA approved.  
#11943 Pink Beauty  
#11940 Chocolate  
#2954 Orange  
#2956 Black  
3/16" x 500 yds

**Flora Satin Ribbon**  
#2951 Gold #2979 Black  
3/4" x 100 yds

**Wooden Dowel Rod**  
#9086 - 12" - 12/pkg

**Fashion Bow Ring Asst.**  
#13978 - 144/bag



**3D Witch Hats & Boots**  
#12602 - 36/bag

**3D Hunchback Spiders**  
#2938 - 144/bag



## Holidazzle Barbie®

Glammed up and gorgeous, Holidazzle Barbie® decks the halls - and herself - with boughs of festive holly and fresh-picked mistletoe.

**Ownable Seasons:**  
November and December.

**Target Occasions:**  
Christmas, New Year's Eve and Holiday Parties.

**Favorite Flavors:**  
Creme De Menthe, Eggnog, Gingerbread Spice, Dark Chocolate.

### Holidazzle Barbie®

#15277 Decorating Card

#15276 The Magic of Cakes® Book Page

#15275 DecoDisplay® Cake African American



**Poinsettia - 3"**  
#8992 Gum Paste\*  
8/box



**Iridescent Poinsettia & Holly DecoPics®**  
#12433 Vertical  
72/bag

**Curling Ribbon**  
FDA approved.  
#2968 Red  
3/16" x 500 yds

**Flora Satin Ribbon**  
#2950 Red  
3/4" x 100 yds

**Large Crystal Sugar**  
#13471 White - 8 lbs

**Duff Goldman™ Colored Fondant**  
#13400 Red - 2 lb

TM & © CHARM CITY CAKES



## Barbie™ Doll Cakes

See inside...  
DecoDisplay® Cakes available!



## Doll Cakes!

## Dressing for the Seasons



*"On Top of the World's Best Selling Cakes."*  
3500 Thurston Avenue  
Anoka, MN 55303  
**1-800-DECOPAC (1-800-332-6722)**  
Español 1-800-898-3063  
Fax 1-763-502-0534



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*"On Top of the World's Best Selling Cakes."*

Prices effective February 1, 2012  
Subject to change without notice.



# A Girl for All Seasons!

**Barbie™, she's more than a doll.**  
 She's a girl who instinctively knows how to dress for any occasion; a fashion icon with a delightful new collection of bakery dresses intended to play up every special occasion under the sun (and snow!)  
 This fanciful approach to glamming up every girl's favorite doll will allow you to capitalize on her timeless appeal and reinvigorate your bakery with doll-icious style options throughout the entire year!  
**Barbie™ is not just for Birthdays anymore!**

# Your Bakery Solution!

Giving Barbie™ a host of seasonal and fashionable looks couldn't be simpler!  
**With the purchase of our standard Barbie™ Doll Roses DecoSet® and a few sparkly, spooky, and shimmery products –**  
 you can easily re-create your Barbie™ Doll Cake business with our Dressing for the Seasons collection! It's that easy!

DecoPac now offers six new cake themes in this collection supported with The Magic of Cakes® book pages, cake decorating instruction cards and specially designed point of sale materials. And, don't forget to help yourself to a Barbie™ DecoDisplay™ cake for your bakery counter too! Go ahead and engage girls of all ages with more Barbie™ party cake options for every season, every day...  
**making Barbie™ your bakery star of the year!**



Barbie™ Doll Roses



## Barbie™ Doll Roses

Iconic and inspired, this flower-strewn number captures everything girls love about Barbie™; fun, fashion-forward and agelessly fresh.  
**Ownable Seasons:** February, April, May, June, September and October.  
**Target Occasions:** Valentine's Day, Mother's Day, Birthdays and Bridal Showers.  
**Favorite Flavors:** Vanilla Honey, Marble, Chocolate Raspberry, White Chocolate Truffle.

- Barbie™ Doll Roses**  
 #31474 Decorating Card  
 #31477 The Magic of Cakes® Book Page  
 #31483 DecoDisplay® Cake Caucasian ..... \$34.95



- Barbie™ Doll Roses Signature Cake**  
 #31484 Caucasian 1 DecoSet®  
 #31485 Caucasian 3 DecoSets®  
 #31475 Hispanic 1 DecoSet®  
 #31476 Hispanic 3 DecoSets® ..... \$29.00  
 #31480 African American 1 DecoSet®  
 #31481 African American 3 DecoSets®



- Special Features**
- Collectible Barbie™ doll exclusively for cakes!
  - Fun Barbie™ silhouette ring!
  - Plastic tube included to protect the doll from icing.
  - Cake is made with one 6", one 7", two 8" cake layers.
  - Serves 24 (2" x 3" slices).

Sweetheart Barbie™



## Sweetheart Barbie™

She's radiantly dazzling and when the clock strikes midnight, Sweetheart Barbie® is still as enchanting as when she started!  
**Ownable Seasons:** February, May, September and October.  
**Target Occasions:** Valentine's Day, Sweetest Day and Bridal Showers.  
**Favorite Flavors:** Strawberry Cream, Vanilla Bean, Black Forest with Cherry Cordial.

- Sweetheart Barbie®**  
 #15262 Decorating Card  
 #15266 The Magic of Cakes® Book Page.. FREE  
 #15259 DecoDisplay® Cake Caucasian



- Curling Ribbon**  
 FDA approved.  
 #2962 Light Pink 3/16" x 500 yds  
**Flora Satin Ribbon**  
 #13513 Light Pink 3/4" x 100 yds  
**Iridescent Heart DecoPics®**  
 #11489 Vertical/Plastic 144/bag  
**Pink Foil Cake Board**  
 #6605 - 10" - 6/pkg



My Special Day Barbie™



## My Special Day Barbie™

A vision in flowers, jewels and pearls, My Special Day Barbie® puts a glamorous spin on a thousand moments to remember!  
**Ownable Seasons:** March through June.  
**Target Occasions:** Prom, Bridal Showers and Summer Celebrations.  
**Favorite Flavors:** Yellow Cake, White Chocolate Butter Cream, Raspberry Lemon.

- My Special Day Barbie™**  
 #15263 Decorating Card  
 #15261 The Magic of Cakes® Book Page  
 #15260 DecoDisplay® Cake Caucasian



- Curling Ribbon**  
 FDA approved.  
 #2953 White 3/16" x 500 yds  
**Sheer Ribbon**  
 #10528 Hot Pink 1 1/2" x 25 yds  
**Rhinestone Trim**  
 #12907 - 4 yds  
**Diamante Flower**  
 #11176 Gum Paste\* - 3/4" 12/pkg  
**Edible Glitter**  
 #7295 White - 4 oz



- Iridescent Diamond Wedding Ring**  
 #10267 - 72/bag  
**Fashion Bow Ring Asst.**  
 #13978 - 144/bag

Celebration Barbie™



## Celebration Barbie™

All wrapped up in confetti-inspired charm, Celebration Barbie® knows the best reason to party is any reason at all!  
**Ownable Seasons:** Birthdays... All year long!  
**Favorite Flavors:** Vanilla Truffle Cream, Confetti Cake, Chocolate, French Vanilla, Cotton Candy, Tuti Fritti.

- Celebration Barbie®**  
 #15267 Decorating Card  
 #15265 The Magic of Cakes® Book Page  
 #15264 DecoDisplay® Cake African American



- Curling Ribbon**  
 FDA approved.  
 #11943 Pink Beauty 3/16" x 500 yds  
**Sweet Candy Rings**  
 #14778 - 72/bag



#14778